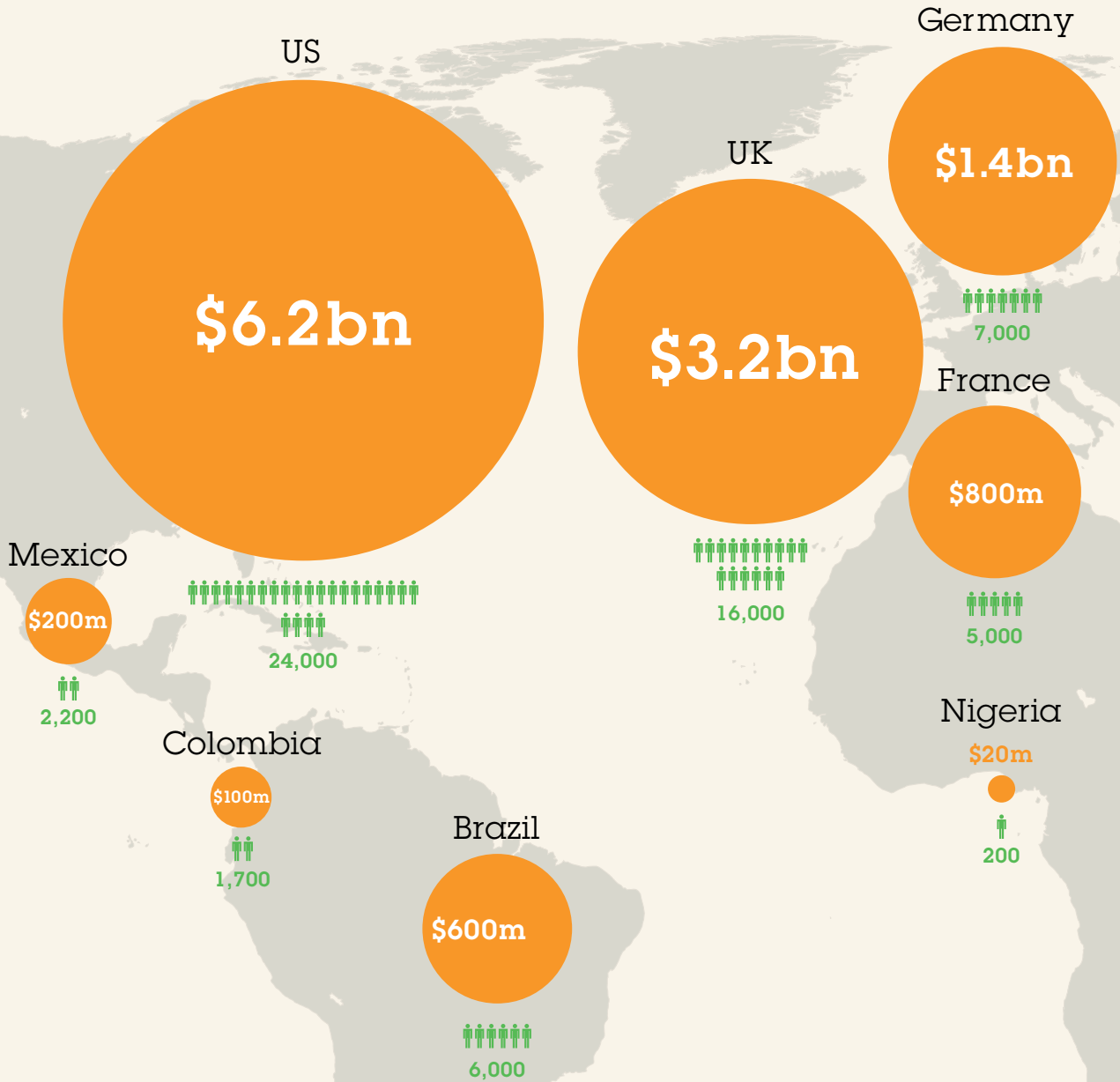


WPP: a global company

WPP companies operate in 111 countries. Here we show WPP's strength in growth markets* of the world as well as in some of our key mature markets.



* BRIC, Next 11 (excluding Iran), CIVETS and MIST countries. These are listed on page 26.

Revenues denote the collective figure for all WPP companies (including associates) in a given country and are reported at 2014 constant currency rates.

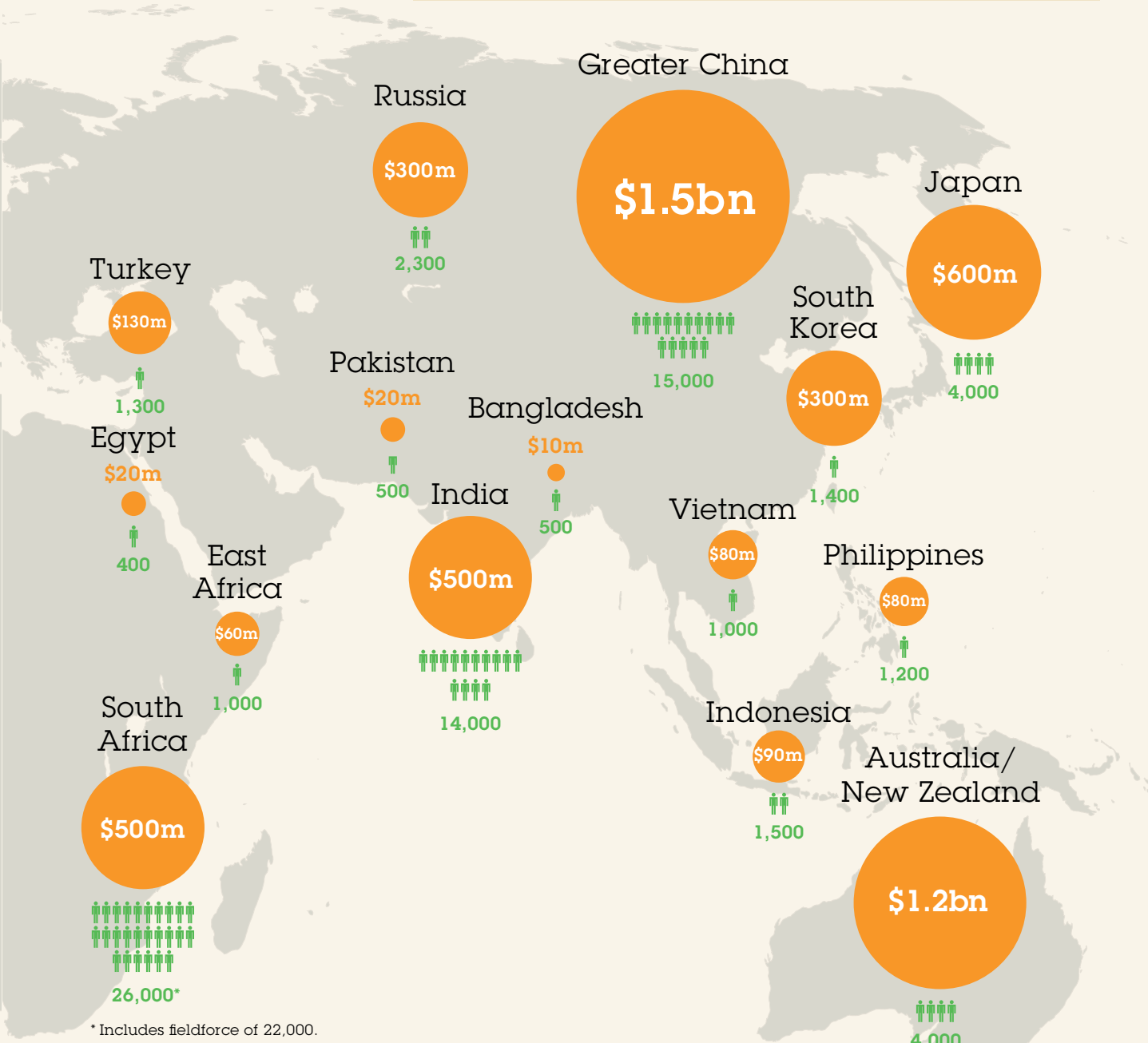
People denotes the number of people employed by WPP companies (including associates) in a given country.

As at 31 December 2014.

REVENUE



PEOPLE



* Includes fieldforce of 22,000.