

## Appendix: Revenue and revenue growth by region and sector

3 months ended March 31, 2000

Region	2000 £m	1999 £m	Revenue Growth Reported 2000/1999 %	Constant currency growth <sup>1</sup> 2000/1999 %
North America	260.0	212.9	22.1	19.9
United Kingdom	111.1	94.5	17.6	17.6
Continental Europe	101.5	91.5	10.9	23.3
Asia Pacific, Latin America, Africa, Middle East	85.4	66.9	27.7	22.2
Total Group	<u>558.0</u>	<u>465.8</u>	<u>19.8</u>	<u>20.4</u>

Sector	2000 £m	1999 £m	Revenue Growth Reported 2000/1999 %	Constant currency growth <sup>1</sup> 2000/1999 %
Advertising, Media Investment Management	249.5	219.5	13.7	14.5
Information & Consultancy	113.5	89.1	27.4	28.4
Public Relations & Public Affairs <sup>2</sup>	56.2	37.4	50.3	49.3
Branding & Identity, Healthcare and Specialist Communications	138.8	119.8	15.9	16.0
Total Group	<u>558.0</u>	<u>465.8</u>	<u>19.8</u>	<u>20.4</u>

<sup>1</sup> Constant currency growth excludes the effects of currency movements.

<sup>2</sup> The revenue figures submitted to the O'Dwyer Report reflect some public relations income which is included here in advertising, media investment management and branding, identity, healthcare and specialist communications. Total public relations and public affairs revenues grew by almost 46% to \$106 million in the three months to March 31<sup>st</sup>.